

Etymotic Research introduces hf2™ premium headset

High fidelity, hands free headset improves sound of iPhone® and other devices

SAN FRANCISCO (Macworld Expo) — Jan. 14, 2008 — Etymotic Research Inc., the original inventor of noise-isolating, high-fidelity in-ear earphones, has introduced the **hf2 headset**, which stands for *high fidelity hands free*, for users of the iPhone. The hf2 combines the accurate sound quality of Etymotic's ER-4P earphones with a well designed microphone and end/send switch.

The hf2 also works with the iPhone for both speech and music, all iPod® models for music and with other music players and mobile phones that accept a 3.5mm-4-contact phone + stereo plug. The hf2 headset adds a high-quality, in-line microphone to Etymotic earphones with the highest earphone noise isolation and response accuracy in the business.

Etymotic will demonstrate the hf2 headset in booth #S-2410 at the Macworld Conference & Expo, being held at the Moscone Center in San Francisco, Jan. 14 to 18.

"The hf2 headset lets users talk and listen – to conversations as well as music – with greater accuracy, detail and noise isolation than previously possible with any iPhone headset," said Mead Killion, Ph.D., founder and president of Etymotic Research. "In addition to the uncolored high-fidelity stereo sound Etymotic is known for, the hf2 headset lets users talk on their mobile phone with unprecedented ease. Earphone fidelity and noise isolation dramatically improve intelligibility while listening and speaking, especially in noisy locations. The cable to the microphone is shorter than usual, which places the microphone naturally closer to the mouth, making it truly hands free in many cases."

iPhone users never miss a call while listening to music or surfing the Web because music mutes/pauses automatically for an incoming call and picks up again when the call ends. The hf2 end/send button also advances the music track and performs a variety of functions supported by the iPhone and other mobile devices.

Price and availability

The Etymotic hf2 iPhone headset is available now directly from Etymotic Research (www.etymotic.com) and select resellers for a suggested retail price of \$179.

About Etymotic Research

Etymotic Research is the world leader in high-fidelity noise-isolating in-ear earphones. The company, whose name means "true to the ear," designs, develops and manufactures products to measure, improve and protect hearing. For twenty-five years Chicago-based Etymotic Research has been creating products used by musicians, audiophiles and others who insist on superior sound quality. For more information, visit www.etymotic.com or call 888.389.6684.