

FOR IMMEDIATE RELEASE

Etymotic Research, Inc. Announces 6i Isolator™ Earphones Now Available in Black

Elk Grove Village, IL. — December 7, 2005 — Etymotic Research, Inc. (www.etymotic.com) announced today that its 6i Isolator earphones are now available in black, in addition to the original white. The 6i earphones are designed specifically for use with the Apple iPod® and other small portable players, providing greater sound output and enhanced bass. The 6i earphones recently received the award for *Best Headphones of 2005* by iLounge (<http://www.ilounge.com/buyersguide>).



Industry analysts expect that by the end of 2005, more than 37 million iPods will have shipped, with black being an increasingly popular color choice. With the explosive popularity of digital music players, there is also a growing interest in matching accessories as well as earbuds that can deliver the ultimate sound experience. Etymotic has long been the leader in high fidelity earphones.

"The mildly enhanced bass and greater output of these earphones retains the high frequency response accuracy that Etymotic is known for, said Mead Killion, Ph.D., founder and president of Etymotic Research, Inc. "The 25-band accuracy score of these earphones still exceeds 80%, which is higher than any earphones not made by Etymotic."

When awarding the 6i with the iLounge award for *Best Headphones of 2005*, Jeremy Horowitz, editor-in-chief of iLounge, commented, "These headphones have all four of the key factors we look at when testing headphones: detail, balance, comfort, and value. Though many excellent headphones have been released this year, and we were tempted to make this award to a more expensive product, the fact is that 6i's \$149 price makes it affordable for everyone, and its performance benefits over standard earbuds are very considerable."

Exceptional Music Reproduction

Etymotic Research created the technology for in-the-ear earphones. 6i Isolator earphones can be purchased from the company's website, through authorized Etymotic dealers and in Apple stores and other retail locations worldwide.

Features of the 6i Isolator Earphones include:

- Highly accurate music reproduction with greater sound output and enhanced bass
- Exceptional noise isolation
- In-the-ear secure fit for optimal performance

About Etymotic Research

Etymotic Research is a Chicago-based research, development and manufacturing company that designs products to measure, improve, and protect hearing. For over two decades, Etymotic Research has been the world leader in high fidelity noise-isolating in-the-ear earphones. Etymotic products are used by musicians and others who insist on superior sound quality. Etymotic means "true to the ear." For more information, visit www.etymotic.com or call 1.888.389.6684.