

FOR IMMEDIATE RELEASE

Etymotic Research, Inc. Named Official Sponsor of D:Fuse Release Tour

D:Fuse and Etymotic Team Talent with Audio Perfection

Chicago, October 10, 2005 – Etymotic Research announces its official sponsorship of internationally recognized recording artist and DJ, D:Fuse's PEOPLE_3 CD Release Tour. The CD release marks D:Fuse's third album in the popular "People" series and further endorses Etymotic's role in providing the finest quality audio gear to the music industry.

D:Fuse endorses the the ER•4 MicroPro™ earphones as the next best thing to live music. Etymotic's premier ER•4 MicroPro™ earphones have long been respected among audiophiles, performing musicians and recording engineers as a critical component in mixing, monitoring, performing and critical listening, and are now a key component to D:Fuse's latest CD release and spin tour.

PEOPLE_3 is the third installment in D:FUSE's popular compilation series, following "People" released in February 2002 which immediately entered the CMJ Chart at number 9, followed by "People_2: Both Sides of the Picture", a 2xCD mix for System Recordings in 2003.

"The ER•4 earphones take me to the next level in DJing. They deliver absolute mobility, clarity, and great sound quality. My mixing has never been better," commented D:Fuse. "And most importantly- they protect my hearing when I'm spinning. Their in-ear, secure fit allows me to perform without headphones falling off my head or rattling around my neck. I can't imagine spinning without them!"

Next Best Thing to Live Music

The ER•4 MicroPro™ earphones' noise isolation capability surpasses that of active noise-canceling earphones. The ER•4s require no batteries, and can be plugged into any audio source. Their external noise exclusion—35 dB with three-flange eartips, 42 dB with foam eartips—allow you to hear the full dynamic range of recordings without having to play them at unnaturally high and unsafe levels. The retail price is \$330 and includes a five ft. cord with 3.5 mm stereo phone plug, 1/4" stereo phone adapter plug, six 3-flange eartips, 10 foam eartips, filter changing tool, four replacement filters, shirt clip, storage pouch and box.

Etymotic's ER•4 MicroPro™ earphones are sold by major retailers and numerous Internet sites. They are available to dealers through major distributors, and are continually rated as the finest earphones in the world. Newsweek exclaims, "Prepare to be blown away!"

About D:Fuse

D:Fuse was born and bred in Texas. He broke onto the Texas club scene ten years ago performing industrial music under the name Culture Industry. Influenced by bands such as The Fixx, U2, and Depeche Mode, D:Fuse soon turned his energies to full-time DJing, spinning progressive music. He now spins all over the world include the United States, Canada and Mexico. In addition to his long-running weekly radio show, "The People's Mix" on XM Radio 80, The Move (Satellite Radio), D:Fuse can now be heard every Friday 2:00-3:00am in Los Angeles on KBIG 104.3 FM. For more information, visit www.djdfuse.com.

D:FUSE is taking the live DJ concept to a whole new level with PEOPLE_3, releasing September 20th on Moist Music. This new 2xCD continues the concept of "both sides of the picture". Disc One, People_Clubbing (live in San Francisco), was recorded live in San Francisco at Club Mighty on July 29, 2005 and features D:FUSE's live show with a full percussion set up, including his signature mix of electronic congas, bongos, tablas, and timbales—as well as adding tom tom drums, cymbals and live filter effects. The live show also included LA-based DJ/Producer Mike Hiratzka on guitar, bass, and keyboards and Austin's MC Flint on vocals. Disk Two is 'People_Chilling' (Live in Austin), a chill-out mix recorded live in Austin, TX at the Lift Room, providing the perfect atmospheric pre-party or after-party soundtrack.

About Etymotic Research, Inc.

Etymotic Research is a Chicago-based research, development and manufacturing company that designs products to measure, improve, and protect hearing. For more than two decades, Etymotic Research has been the world leader in high fidelity, noise isolating in-the-ear earphones. Etymotic products are used by musicians and others who insist on superior sound quality. Etymotic means "true to the ear." For more information, visit www.etymotic.com or call 1.888.389.6684.