

Etymotic adds to its one-of-a-kind ER•4 MicroPro Series

ER•4PT earphones for travelers who use the world's most accurate earphones

Elk Grove Village, Ill., November 22, 2010 — Etymotic Research (www.etymotic.com), an innovator in personal listening and communications and the inventor of in-ear technology, has enhanced its high-end MicroPro Series with the ER•4PT earphones designed for the professional sound engineer and audiophile in constant motion. <http://www.etymotic.com/ephp/er4pt.html>

"Etymotic's ER•4PT earphones are ideal for long-distance travelers who want amazing sound quality from their MicroPro earphones," said Mark Karnes, managing director of consumer products at Etymotic Research. "Each pair of ER•4PT earphones comes with an assortment of mobile adapters, including one for airline audio systems and an industry-first channel-matching compliance graph, signed by the Etymotic engineer who precision matched and custom tuned the left and right balanced-armature drivers."

Based on Etymotic's ACCU•Technology™ platform, ER•4PT earphones have unsurpassed frequency response accuracy. ER-4PTs have the highest noise isolation of any earphones in any category, fulfilling Etymotic's mission to protect hearing by reducing outside sound to reduce the risk of listening at unsafe levels. MicroPro earphones have a timeless design and secure in-ear fit. For the ultimate in personal comfort, a CUSTOM•FIT upgrade option is available.

Drivers are hand selected and matched for accuracy

Each driver is identified by serial number and each earphone is documented by an individual frequency response curve. Each pair of ER•4PT earphones is accompanied by a signed channel-matching compliance graph to confirm that the earphones produce the same high-frequency boost that is characteristic of sound heard at the eardrum in the typical ear.

ER•4PT earphones are designed for all home and professional audio equipment, portable players, laptops and netbooks. A 1/4" adapter provides flexibility for use in various venues. An airline adapter supports many international airline sound systems that do not accept the standard 3.5 mm plug.

Where to buy the ER•4PT MicroPro earphones

ER•4PT MicroPro earphones, priced at \$299, are available directly from the Etymotic website (www.etymotic.com), and from leading retailers such as Headroom, Earphone Solutions, Amazon.com and J & R Music. The earphones come with a wide selection of ACCU-Fit™ eartips, filter-changing kit, 1/4"-stereo adapter, airline adapter, storage box and travel pouch. A two-year warranty is standard, but unlike other earphone products, ER•4PT earphones can be serviced for many years, each time carefully re-tuned to original specifications.

About Etymotic Research

Etymotic Research, the original inventor of in-ear technology, designs and manufactures products that measure, improve and protect hearing. For more than 25 years, Etymotic Research has remained the world leader in high-fidelity, noise-isolating, in-ear technology. Chicago-based Etymotic Research has built its reputation by creating products esteemed by musicians, audio engineers and others who insist on superior sound quality. For more information about Etymotic and its products, please visit www.etymotic.com

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