

## **Etymotic Research to support integrated controls for new iPod Shuffle** *Expanded Storage and Control Provide New Level of Mobility for Audiophiles*

**Elk Grove Village, Ill., March 12, 2009** — Etymotic Research, the inventor and world leader of in-ear, high-fidelity earphones, today announced that an upcoming version of its headsets will support the new integrated control functions of Apple's third-generation iPod shuffle, giving users the ability to play, pause, adjust volume, switch playlists and hear the name of the song and artist with just the press of a button. Etymotic is well positioned to complement this advancement, building on the unique remote control features of the company's present wireless Bluetooth stereo earphones.

"The VoiceOver feature, which lets the user hear the name of a song or artist, is a clever innovation from Apple," said Etymotic President Dr. Mead Killion. "The 4GB capacity of the new iPod shuffle means that on a device measuring only 45x18 mm, our most demanding customers can store an impressive amount of uncompressed music."

Etymotic customers are traditionally audiophiles. The appeal of Etymotic earphones and headsets is their practically perfect, uncolored frequency response and unmatched noise isolation. "Our Isolator Earphones are the smallest high-fidelity stereo earphones in the world," said Dr. Killion, "and combined with the new iPod shuffle, users should get a nearly weightless, palm-sized music system with fidelity that is unmatched by anything that size."

### **About Etymotic Research**

For 25 years, Etymotic Research has designed and manufactured products to measure, improve and protect hearing. Etymotic's products are preferred by musicians and others who insist on superior sound quality. The multiple award winning hf2 headset brought Etymotic's renowned audio performance to the popular Apple iPhone. For more information, please visit <http://www.etymotic.com> or call 888.389.6684.

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