

## **Etymotic introduces hf5™ earphones for iPod®, other players** ***Same earphones as in award-winning Etymotic hf2™ headset—minus microphone***

**ELK GROVE VILLAGE, Ill. — November 6, 2008** — Etymotic Research, the inventor and world leader of in-the-ear, high-fidelity earphones, announced its fifth generation of noise-isolating, high-fidelity earphones: the hf5™ earphones, designed for iPod® and other MP3 music players.

The hf5 earphones are the same high-fidelity, noise-isolating earphones as those contained in Etymotic's hf2™ headset for iPhone® devices, except without the microphone. The hf2 headset received two Best of Show awards at the 2008 Macworld Expo, and editors' choice awards from *MacLife*, *Macworld UK*, *PC Magazine* and *PC News Weekly*. In a recent review of the hf5 earphones, CNET Editor Jasmine France concluded: "The Etymotic hf5 earphones are an excellent option for those who want the highest level of sound isolation without sacrificing sound quality, portability or style."

According to Mead Killion, Ph.D., founder and president of Etymotic Research, "The hf5 earphones continue Etymotic's tradition of providing legendary sound quality to musicians as well as users of iPod and other music devices. With their unsurpassed noise isolation, the hf5 earphones deliver a near-perfect music experience: total sound immersion whether performing or listening to music."

The hf5 earphones use Etymotic Research's acclaimed tuned acoustic-insert technology for the clearest, truest sound available. Sealing in the ear, the hf5 earphones allow listeners to hear the full dynamic range of recordings without having to play them at unnaturally high—and unsafe—volume levels.

Additional new eartips give the hf5 earphones even greater fitting flexibility, ensuring comfortable listening for people with ear canals of all shapes and sizes. The subtle yet stylish hf5 earphones come in three colors: cobalt blue, ruby red and black.

### **Price and compatibility**

Available exclusively at Amazon.com, the Etymotic hf5 earphones carry a retail price of \$149. The earphones are compatible with all iPod models, as well as with music players and monitors that accept a 3.5mm plug.

### **About Etymotic Research, Inc.**

For 25 years, Etymotic Research has designed and manufactured products to measure, improve and protect hearing. Etymotic's products are preferred by musicians and others who insist on superior sound quality. For more information, visit [www.etymotic.com](http://www.etymotic.com) or call 888.389.6684.

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